

## CURRICULUM VITAE

# MARLEY MUIRHEAD

CREATIVE WRITER / CREATIVE COPYWRITER

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## EDUCATION

- 2019 - 2020**      **CREATIVE ADVERTISING / COPYWRITING**  
**School of Communication Arts 2.0, Brixton**  
I learned how to conceptualise and execute transformative ideas for brands with meaningful writing as a creative copywriter.
- 2015 - 2019**      **AMERICAN LITERATURE WITH CREATIVE WRITING**  
**University of East Anglia, Norwich**  
I explored culture, history and racism through the lens of literature whilst honing my talent for writing fiction.

## EXPERIENCE

- 2019 - 2019**      **BROOMWOOD HALL PREPARATORY SCHOOL**  
**Creative Copywriter, London**  
I conceptualised and wrote Broomwood Hall's 'Year In Review' marketing brochure. During my three months there, I also edited and ghost-wrote articles featured in leading independent school publications such as School House Magazine.
- 2018 - 2019**      **RANDSTAD**  
**Notetaker for disabled students, Norwich**  
I took notes and tutored several students across multiple disciplines at university level. I adapted and tailored my support to each student's individual needs and delivered feedback and support across a variety of platforms.
- 2017 - 2018**      **ILLINI MEDIA**  
**Newspaper Production Assistant, Illinois, USA**  
I liaised with clients, designers and colleagues to ensure the newspaper met company standards. I reviewed and proofed page layouts, working with competing deadlines. It then became my responsibility to train the new production assistant.
- 2017 - 2017**      **ANCHOR TRUST**  
**PR and External Communications Assistant, London**  
During my two week internship I worked solely on Anchor's 'Stand Up for Sitting Down' campaign. I communicated with business owners nationwide to secure their support. I was able to increase business sign up by over 300%.



## STATEMENT

I am as meticulous with words as I am passionate about them. My goal is to write stories and I am not too picky about what form those might take, from ads to novels, poems to articles. I mark my success by whether I have added value to a business, a person or a community. I strive for all three. I am as eager to learn and improve as I am to offer my diverse skillset to new opportunities.

## SKILLS

Copywriting  
Creative Writing  
Creative Communication  
Adobe Suite (Basic)  
Interpersonal Skills

## ADDITIONAL INFO

- @marleymwrites (Twitter, Instagram)
- Fully DBS certified
- I write a flash fiction blog

## REFERENCES

**Ali Bucknall**  
Head of Marketing  
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**Additional references will be available upon request.**